



وزارة الاستثمار
Ministry of Investment

وزارة الصناعة
والثروة المعدنية
Ministry of Industry and Mineral Resources



استثمر في السعودية
INVEST SAUDI

Mouvement
des Entreprises
de France
International



SAUDI ARABIA

Friday 15 November 2024

From 3:30 pm to 6:00 pm

Welcome coffee will open at 2:30 pm

*Location : Salon Haute Couture
Hôtel Plaza Athénée, 25 Avenue
Montaigne, 75008 Paris*

**Economic Forum in presence of
H.E. Eng. Khalid AL-FALIH
Minister of Investment**

Dedicated to **Conversion Industries,
Special Economic Zones & the Global
Supply Chain Resilience Initiative**

AGENDA

2:30-3:30 Welcome coffee and networking session

Conversion Industries, Special Economic Zones & the Global Supply Chain Resilience Initiative Session

Master of Ceremony: Mr. Philippe GAUTIER, CEO, MEDEF International

3:30-3:35 Opening remarks by **Ms. Hinda GHARBI**, Chairman of the France-Saudi Arabia Business Council, **MEDEF International**, Group CEO, **Bureau Veritas**

3:35-3:50 Keynote remarks by **H.E. Eng. Khalid AL-FALIH**, Minister of Investment on Green Shoring Initiative

3:50-4:10 **Overview of Invest Saudi & Global Supply Chain Resilience Program**
Presentation about the Saudi Economy, Its national strategy Vision 2030 & recent economic and social reforms

Mr. Naif AlKhalidi, Director of Specialty Chemicals, **Ministry of Investment of Saudi Arabia (MISA)**.



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4:10-4:30	<p>Industrial Investment Opportunities in Saudi Arabia</p> <p>Saudi Arabia 2030 Vision & Value Proposition, The National Industrial Strategy and Growth Opportunities in Downstream Chemicals and Inorganics</p> <p>Saad AlShareef, General Manager for Conversion Industries, Ministry of Industry and Mineral Resources (MIMR)</p>
4:30-4:50	<p>Special Economic Zone (SEZ)</p> <p>Overview of the Saudi SEZ by Tariq Assiri, Executive Director General of Investment Development, Economic Cities and Special Zones Authorities (ECSZA)</p>
4:50-5:10	<p>Green Shoring Global Initiative</p> <p>The New Frontier for Downstream Industry Investments in the Climate Change Era,</p> <p>Corrado PANZERI, Head of InnoTech Club, TEHA GROUP</p>
5:10-: 6:00	<p>Q&A Session</p>